

# ARTWORK

If you are supplying your own artwork, please read our recommendations below for best print results.

## **Artwork size**

- 300-400 dpi at 25% of the finished wall size will provide good results.

## **Adobe Acrobat PDF**

- Save as 'press quality' with all fonts embedded where needed.
- This also applies when artwork has been created using QuarkExpress or InDesign, and then saved as a PDF.

## **Photoshop, .PSD, JPEG, TIFF**

- Flatten your files (no layers), and send in JPEG or TIFF format.
- For JPEGS it's best to save the file at maximum quality to ensure all the detail is retained.
- All files should be save in their original colour format (eg RGB or CMYK)
- JPEGS and TIFFS are smaller files so faster to send than .PSD or TIFF.

## **Eps, Ai**

- Both are acceptable, as well as artwork created using CorelDraw.

## **Text and logos**

- Supply in AI, CorelDraw, InDesign, or QuarkExpress or a similar vector-based programme for best results.

## **Artwork with imagery AND text/logos**

- Please use Illustrator, CorelDraw, InDesign, QuarkExpress or similar to ensure the text/logos retain their sharpness.

## **Colour**

- Always save your files in their original colour format - RGB or CMYK
- But for spot colours, please leave these as they are. Don't convert to RGB or CMYK.

## **What we do**

- We generally increase the final size of the artwork by as much as 50mm on all sides, to allow for trimming in on site. Please ensure that important details are not too near these outer edges.
- Files are upsampled for best quality
- We work out how to tile the artwork into wallcovering lengths.
- We always provide a colour sample for approval before production begins

## **AND IF YOU'RE LOOKING FOR IDEAS....**

### **Image Libraries**

These offer a great source of ideas, but it's good to bear the following in mind:

- What looks good at small scale may pixelate and lose detail when enlarged.
- Choosing a picture that has similar proportions as your wall is best. This helps avoid having to overstretch or overcrop.
- We recommend Shutterstock as these offer good value and choice.

### **Tektura's own library**

- Our own designs are thoroughly tested and can be enlarge to a minimum 3 metres height.
- Many are easily custom coloured and can be adapted or resized to suit your interiors.